

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 408020

1. THE NAME OF THE CANDIDATE IS: Carlos Gimenez
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Mayor in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
~~THE~~ Carlos Gimenez Re-Election Campaign
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Tom McDonald
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Tere Gutierrez
Name
3733 SW 149th Ave
Address
786 253 6317
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Tom McDonald

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER



WPLG, INC.

Orders
Order / Rev: 408020
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/02/16 - 10/02/16
Original Date / Rev: 09/30/16 / 09/30/16
Order Type: GENERAL

Primary AE: Sara Reynolds-Political
Sales Office: MIA
Sales Region: LOC

Agency
Name: G Media Group, The
Buying Contact: Tere Gutierrez
Billing Contact:
 3733 SW 149th Avenue
 Miami, FL 33185

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Carlos Gimenez Mayor
Demographic: A25-54
Product Codes: PL-Local-Political
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/02/16	2	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	2	\$1,200.00	\$1,020.00	0.00
Totals	2	\$1,200.00	\$1,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPLG	10/02/16	10/02/16	TWISF/Michael Putney CM This Week in South Florida	CM	1130a-1230p	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	-----S		2				\$600.00		0.00			
Totals														2	\$1,200.00